

ORIGINAL
STAMPED IN RED

ORDINANCE NO.: 2022-094

Granting a Franchise to Ride Jaunt, LLC for operation of a micro-transit free-ride service in the area generally bounded by Elmwood Avenue to the north, the Congaree River to the west, SC 1 and 378 to the east, and Williams Brice Stadium to the south

BE IT ORDAINED by the Mayor and Council this 4th day of October, 2022, that pursuant to Sec. 12-18, 1998 Code of Ordinances of the City of Columbia, South Carolina, that Ride Jaunt, LLC, is granted a franchise for the operation of a micro-transit free-ride service in the area generally bounded by Elmwood Avenue to the north, the Congaree River to the west, SC 1 and 378 to the east, and Williams Brice Stadium to the south for a period of one (1) year from the date of enactment hereof.

Requested by:

Assistant City Manager Gentry

Approved by:

Cherwa B. Wilson
City Manager

Approved as to form:

City Attorney

Mayor

ATTEST:

Erika D. Hammond
City Clerk

Introduced: 9/20/2022
Final Reading: 10/4/2022



City of Columbia Business License Division

Franchise Application- Vehicles Displaying Advertising

Applicant Information

Name:
(Last, First, Initial) **Drayton, Rufus Earl**
Name of Business: **Ride Savnt LLC**
DBA: **Ride Savnt**
Address: **222 South Church**
City, State, Zip: **Charlotte NC, 28202**
Phone: **704-962-8570**
Email: **info@ridesavnt.com**
Other:

Other Information

Do you have liability insurance? ☒ Yes ☐ No
How much? **100,000 Per Person**
Does your policy cover the general public? ☒ Yes ☐ No
Policy Number: **2012794513**
Name of Insurance Company: **National General**
Agency: **CTM Insurance Services**
If this application is approved, can you supply immediate service?
☒ Yes ☐ No
If the answer is no, please explain:

Vehicles Displaying Advertising (Sec. 12-18)

☐ Yes ☒ No Illumination: Is the advertising display illuminated?
☐ Yes ☒ No Display Size: Does the advertising display exceed 85 square feet?
☐ Yes ☒ No Vehicle(s) Surface: Is there more than one advertising display per side of the vehicle?
☒ Yes ☐ No Franchise Fee: Will your business submit the \$350 franchise fee at the time of application?
☐ Yes ☐ No Changeable signs: Does your vehicle have changeable signs?
If yes, does the image remain static for intervals of at least six seconds? ☐ Yes ☐ No

Applicant Certification

Signed: **Rufus Drayton** Date **9/7/2022**
(Signature of applicant)

Rufus Drayton Personally appeared before me who deposes and says that all statements contained in this application are true to the best of his/her knowledge and belief.

Sworn and subscribed to before me this **7** day of **9** 20**22**

Brenda L. Shuter
06/05/2022
Notary Public



GEM e6

OverviewFeaturesSpecs

MODEL SPECIFICATIONS



Engine & Drivetrain

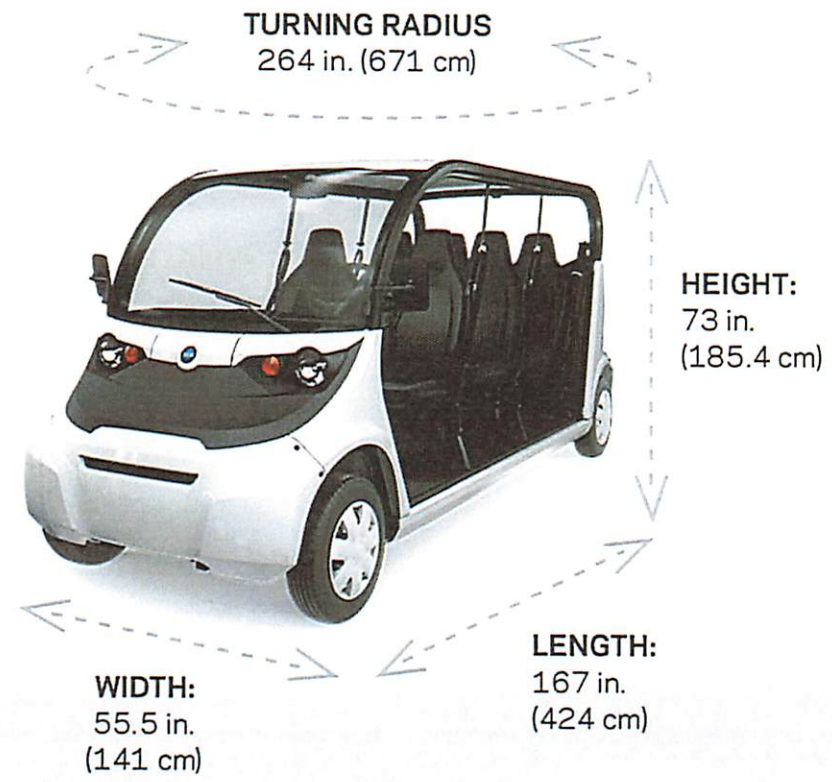
Battery Range	12-68 miles (19-109 kilometers); dependent on battery type
Drive System Type	Direct Front Wheel
Engine Type	48V AC Induction Electric
Fuel System/Battery	Various
Horsepower	8.7 HP (6.5 kW)
Top Speed	25 mph (40 km/h)

Dimensions

Box Capacity	330 lb (150 kg)
Estimated Dry Weight	1,696 lb (769 kg)
Ground Clearance	8 in (20.3 cm)
GVWR	3,000 lb (1,361 kg)
Hitch Towing Rating	Up to 1,100 lb (498 kg), not to exceed GVWR (off-road use only, max Tongue Weight of 150 lb/68 kg)

Overall Vehicle Size (L x W x H) 167 x 55.5 x 73 in (424 x 141 x 185)

8.7 HP	25 MPH	1,304 LB
Motor Size	Top Speed	Payload



Brakes

Front/Rear Brakes	Disc/Hydraulic Drum
Parking Brake	Hand-Actuated

Specifications

Adjustable Driver Seat	Standard
Instrumentation	Integrated Backup Camera, Self-cancelling turn signals, 1 kW onboard charger
Lighting	LED headlights and brake lights, dome light
Other Standard Features	Bucket seats, safety belts, grab handles, windshield wiper, non-slip flooring, sound emitter
Seat Covering	Charcoal Vinyl
Tilt Steering	Optional

Tires / Wheels

Electronic Power Steering	Optional
Front Tires	13 in. street-rated 155/80 R13
Hubs	Front: Aluminum; Rear: Steel
Rear Tires	13 in. street-rated 155/80 R13
Wheels	Stamped Steel, Alum Option





Ride.Jaunt
TEXT US FOR RIDES @
704.980.2742
UPTOWN SOUTH END

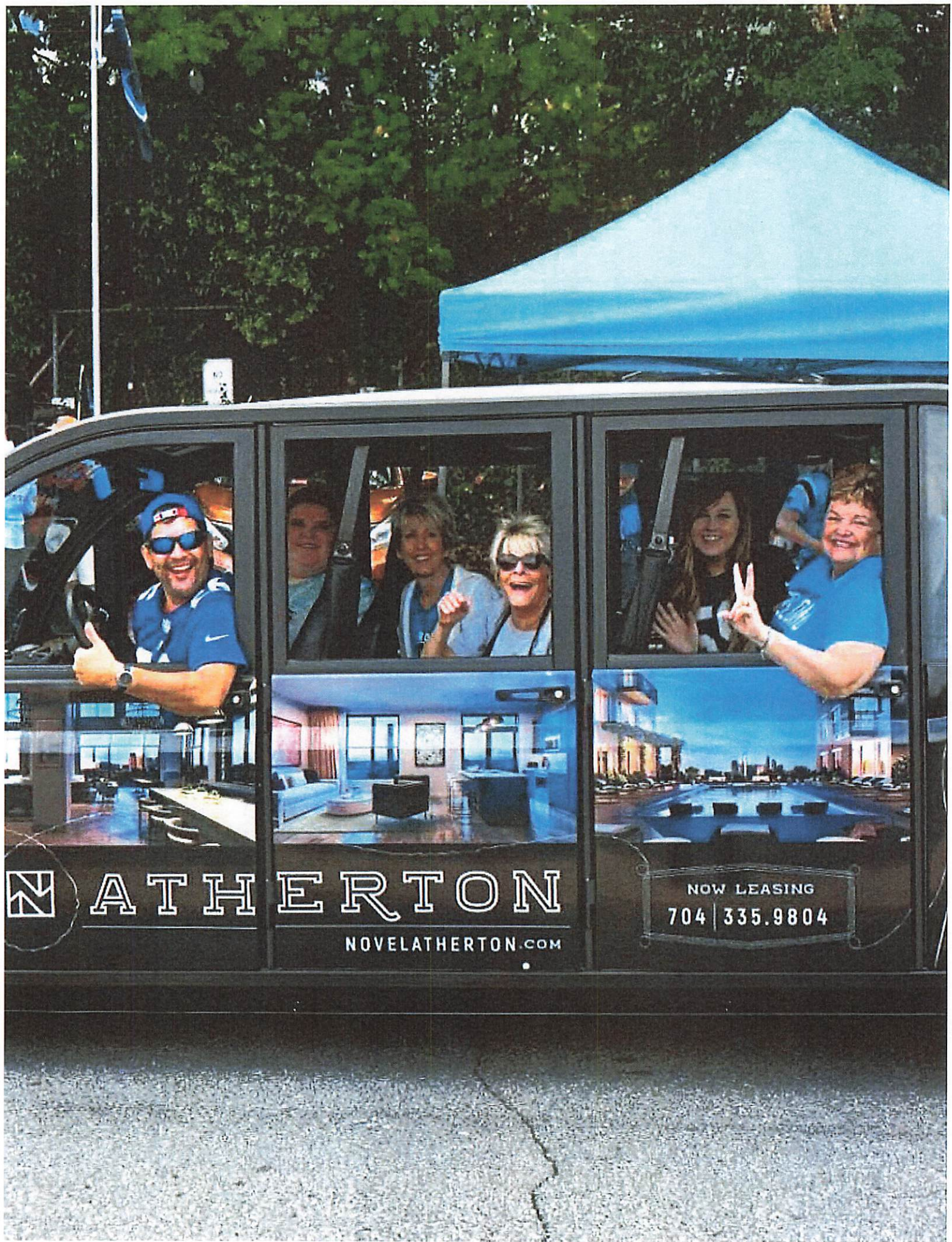
Gate 1
Row A
Seat 1
704.641.2019

REDEYE DINER
LODS-CARNEY BURGERS-KEBS

OPEN 24/7S
BREAKFAST
LUNCH
DINNER
2ND & PINE ST.
AT THE CORNER

WAVE US DOWN FOR A RIDE





NOVELATHERTON

NOVELATHERTON.COM

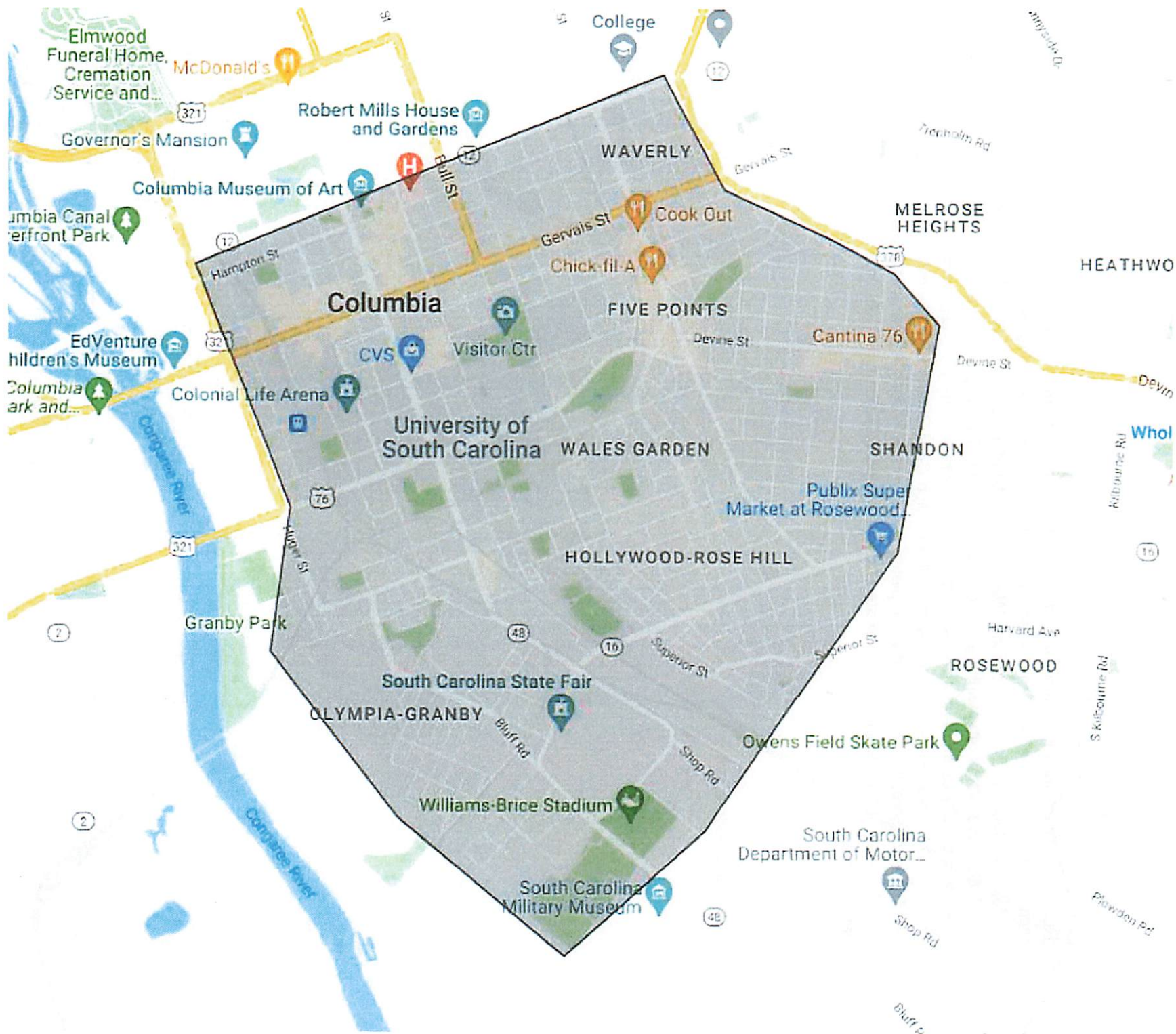
NOW LEASING
704 | 335.9804

9/10/2022

To Whomever It May Concern,

Ride Jaunt is an innovative micro-transit OOH advertising platform that services communities with free rides. We specialize in on-demand first/last mile transit solutions and serve as a mobile billboard for local and national brands. We operate a 100% electric fleet of GEM E6 Polaris e-Vehicles. We are starting with 5 e-vehicles in Columbia, SC and plan to grow with and alongside the city as demand increases. We plan to operate Mon-Thurs 12pm-6pm, Fridays from 7pm-2am, and Saturdays from 4pm to 1am. Each GEM Polaris E6 e-Vehicle holds 1 driver and 5 passengers. We are currently completing a Corporate Parking Agreement to park our vehicles in the Freed Deck. We are excited to connect the community of Columbia, SC one Jaunt at a time!

Ej Drayton
Founder of Ride Jaunt



NATIONAL GENERAL

an Allstate company

PO Box 3199 • Winston Salem, NC 27102-3199

**COMMERCIAL VEHICLE
INTEGON INDEMNITY CORPORATION**

A National General Insurance Company

RIDE JAUNT LLC
222 S Churh St
Charlotte, NC 28202Agency
Crm Insurance Services Inc
PO Box 188
Forest City NC 28043
(828) 288-2670Date:
09/12/2022**LETTER OF COVERAGE**

Policy Number: 2012794513

Policy Period: 07/30/2022 - 07/30/2023

To Whom It May Concern:**Driver(s) and Household Residents:**

1	EARL DRAYTON	Owner Driver
2	KEITH GASS	Employee
3	SARAH GASS	Employee
4	LINDSEY MATHIS	Employee
5	Gavin Myers	Employee
10	Venessa Bravo	Employee
12	Kelvin Lee	Employee
14	Ashley Wells	Employee
15	Stephen Morris II	Employee
16	LEAF MASON	Employee

Insured Vehicle(s) and Schedule of Coverage(s):

1	2019	GLBL	E6	52CG6AGA1K5020212
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
2	2018	GLBL	E6	52CG6AGA6J5017742
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident

Email: CVService@NGIC.com • Fax: 1-800-405-4302 • Call us toll free: 1-877-468-3466

Visit us at www.MyNatGenPolicy.com

Uninsured Motorist Property Damage 7				\$50,000 Each Accident
3	2019	GLBL	E6	52CG6AGA6K5020206
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
4	2017	GLBL	E6	52CG6AGA6H0016579
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
5	2017	GLBL	E6	52CG6AGA3H0016586
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
6	2018	GLBL	E6	52CG6AGA5J0017082
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
7	2018	GLBL	E6	52CG6AGA1J5018491
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
8	2019	GLBL	E6	52CG6AGA9K5019857
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident
9	2022	GLBL	E6	52CG6AEA2N5023711
Coverages Provided				Limits/Deductibles
Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Property Damage 7				\$50,000 Each Accident
Uninsured / Underinsured Motorist Bodily Injury 7				\$100,000 Each Person / \$300,000 Each Accident
Uninsured Motorist Property Damage 7				\$50,000 Each Accident

Please call us at 1-877-468-3466 if you have any questions.

Sincerely,

National General Insurance