

ORIGINAL  
STAMPED IN RED

**RESOLUTION NO.: R-2023-022**

*Approving the Honorary Naming of the 800 and 900 blocks of Washington Street "Joe E. Taylor, Jr. Way"*

WHEREAS, Joe E. Taylor, Jr. was a life-long resident of South Carolina. While he was attending Wofford College, he co-founded Southland Log Homes with this father. At the age of twenty-five, he became the president and CEO and built the company into the largest producer of pre-cut log buildings in North America. He sold the company into the private equity market in 2005; and,

WHEREAS, Mr. Taylor was appointed by Governor Mark Sanford to chair the South Carolina Jobs Economic Development Authority in 2003. In 2006, Governor Sanford appointed him Secretary of Commerce. During his term, South Carolina was recognized as being one of the country's top business-friendly states and led the southeast in job recruitment in 2009 and 2010. He led the team that recruited the largest economic development project in state history and the national economic development deal of the year in 2009, the Boeing Company's selection of Charleston, South Carolina, and the national economic development deal of the year in 2010, First Quality Tissue in Anderson, South Carolina. 2010 continues to rank as the top year in South Carolina history for the number of new jobs recruited to the state. After his term with Commerce ended in 2011, Mr. Taylor was appointed to the State Infrastructure Bank Board by Senator Hugh Leatherman. His term ended in 2019; and,

WHEREAS, Mr. Taylor has held ownership positions in the ready-mix concrete business, banks, advertising and various real estate developments; and,

WHEREAS, Mr. Taylor served on many corporate, charitable, and educational boards including the Board of Trustees at Wofford College, Synovus Bank of South Carolina, Capital Concrete, and the South Carolina National Guard Foundation. He was awarded the Order of the Palmetto by Governor Mark Sanford, an honorary Doctorate from Wofford College, and the Distinguished Service Award from the South Carolina Coaches Association; NOW THEREFORE,

BE IT RESOLVED this 18<sup>th</sup> day of April, 2023, that the Mayor and City Council of the City of Columbia hereby approve the honorary naming of the 800 and 900 blocks of Washington Street "Joe E. Taylor, Jr. Way". The design and color of the honorary signs shall be subject to the approval of the Director of Public Works.

Requested by:

City Council \_\_\_\_\_

Approved by:

  
City Manager

Approved as to form:

  
City Attorney

Introduced: 4/18/2023  
Final Reading: 4/18/2023

  
Mayor

ATTEST:

  
City Clerk

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## APPLICATION



### HONORARY STREET/FACILITY AND SITE NAMING

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Please see submission checklist for materials necessary for application  
**SUBMISSION MATERIALS MUST ACCOMPANY APPLICATION**

Application form and materials are **DUE AT 4:00 p.m.** thirty (30) days prior to ceremony.

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Is the designation: ☒ Street Naming Topper  
(sign will be posted above standard city street signs)  
☐ Facility and site naming

Checklist: ☒ Application  
☒ Council Member Sponsor  
☒ Letter(s) of Support

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Applicant Signature\*

Chanique J. Belton  
Print Name

803-545-3061  
Phone Number

Chanique.Belton@columbiasec.gov  
E-mail Address

1737 Main St. Columbia, SC 29201  
Mailing Address

2/23/2023  
Date

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*Check and initial acknowledging application requirements.*

- ☒ CJB Signage wording cannot exceed twenty-six characters
- ☒ CJB Any changes to initial request must be made no more than 20 days prior to ceremony in writing
- ☒ CJB Signage wording and resolution will be finalized 15 days prior to ceremony
- ☒ CJB Applicant must provide letter(s) of support from neighborhood association, institution or business(s) impacted by the proposed honorary street, facility or site naming
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## APPLICATION



### HONORARY STREET/FACILITY AND SITE NAMING

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1. Name of individual or organization to be honored:

Joe E. Taylor Jr Way

2. Name of street, facility or site proposed for designation:

Please list the intersecting street and block number. No more than two signs are permitted per designation.

800 Washington Street  
1400 Gadsden Street

900 Washington Street  
1400 Park Street

3. Attach sheet describing the significant contribution(s) this individual or organization has made in the community:
4. Location, date and time of unveiling ceremony:

TBD

5. Council Member Sponsor:

Name: City Council

#### FOR STAFF USE:

Council Member Sponsor: ☒ Approved ☐ Rejected

Public Works: ☐ Approved ☐ Rejected

Review Type: ☐ Staff ☐ Council \_\_\_\_\_ Council Date

## **Belton, Chanique J**

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**From:** Jeanne Brutschy <JBrutschy@Lorick.com>  
**Sent:** Wednesday, February 22, 2023 1:31 PM  
**To:** Belton, Chanique J  
**Subject:** [EXTERNAL] RE: Support Letter/Email - Honorary Street Naming for the late Councilman Joe Taylor

**CAUTION:** This email originated outside of the organization. Do not click links or open attachments from unknown senders or suspicious emails. Never enter a username or password on a site that you did not knowingly access. For suspicious emails, please report using the "Phish Alert Report" button.

Hi Chanique,

Lorick Office Products is definitely in support of honoring Councilman Taylor in this manner. He did an outstanding job promoting business and we are pleased that City Council is recognizing him for all of his contributions to Columbia!

Jeanne



Jeanne Lorick Brutschy  
President  
910 Washington St. Columbia, SC 29201  
803.252.5380

**From:** Belton, Chanique J [mailto:Chanique.Belton@columbiasc.gov]  
**Sent:** Wednesday, February 22, 2023 12:53 PM  
**To:** Jeanne Brutschy <JBrutschy@Lorick.com>  
**Subject:** Support Letter/Email - Honorary Street Naming for the late Councilman Joe Taylor

Good Afternoon-  
It was a pleasure speaking with you a short time ago.

City Council would like to honor the late Councilman Joe Taylor who passed suddenly on December 29, 2022. The topper goes on top of the requested street sign and does not interfere with any mailing or business addresses. The intersections council is looking at is the 800 block of Washington and 1400 block of Gadsden Street and the 900 block of Washington and 1400 block of Park Street. The sign would be placed at both designations.

If you are supportive of this request an email or letter is appreciated.



We Are Columbia

**Chanique J. Belton, MPA**  
Legislative Chief of Staff  
Mayor/City Council  
City of Columbia

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