

ORIGINAL

RESOLUTION NO.: R-2024-095

Approving the Installation of a Public Art Project on the Park Street Trash Enclosure

WHEREAS, the Congaree Vista Guild is a non-profit community group that advocates for the preservation and progress of the Congaree Vista Cultural District. This includes beautification and art projects within the Congaree Vista area; and,

WHEREAS, in October 2024, the Congaree Vista Guild applied for approval to install a public art project on the trash enclosure on the 1100 block of Park Street; and

WHEREAS, on November 19, 2024, the Arts, Historic Preservation and Philanthropy Committee endorsed the placement of a public art project on the Park Street trash enclosure; and, NOW THEREFORE,

BE IT RESOLVED by the Mayor and City Council this 17th day of December, 2024, that the Congaree Vista Guild's application to install a public art project on the Park Street trash enclosure is hereby APPROVED.

Requested by:

Councilman Tyler D. Bailey



Mayor

Approved by:



City Manager

Approved as to form:



City Attorney

ATTEST:



City Clerk

Introduced: 12/17/2024

Final Reading: 12/17/2024



PUBLIC ART PLACEMENT APPLICATION

1. Name of individual, organization, or event to be commemorated:

Congaree Vista Guild commissioned art piece

2. Title of Artwork:

Wall sculpture on Park Street trash enclosure

3. Attach a sheet describing the significant contribution (s) this individual, organization, or event has made in the community (no more than one-page)

4. Location, date, and time of unveiling ceremony (if approved):

The placement of public art within the City's right-of-way shall adhere to the City of Columbia encroachment ordinance process.

to be dedicated during Artista Vista in April 2025

5. District Council Member Sponsor:

ED McDowell

At-Large Council Member Sponsor:

Tyler Bailey

FOR STAFF USE:

Arts, Historic Preservation & Philanthropy Committee: Endorsed Rejected

One Columbia Review: Approved Rejected

Arts, Historic Preservation & Philanthropy Committee: Endorsed Rejected

Public Works: Approved Rejected

Parks and Recreation: Approved Rejected

Support Services: Approved Rejected

Public Safety: Approved Rejected

Gervais at Park

Description

In recent years, the City of Columbia made significant improvements to this pedestrian sidewalk area that was formerly directly adjacent to the roadway. The new raised plaza with guardrails creates a safe environment for pedestrians and diners alike. Moreover, the brick enclosure shields unsightly views to mechanical equipment and trash receptacles that were heretofore exposed to public view. This blank brick wall is a prime candidate for a “photo wall” that is interactive in nature as a “selfie station” or photo backdrop.

Parameters

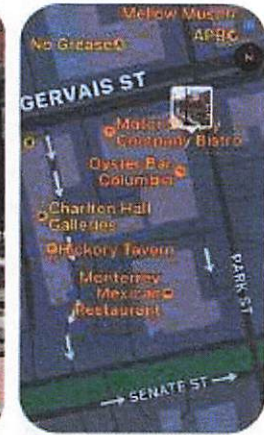
The brick wall is approximately 7' tall and 10' wide. While painting a photo wall mural is acceptable, perhaps a better approach is to apply a material such as 'Alumigraphics' so that artwork may be interchanged on a regular basis to keep the artwork fresh and ever-changing. Since the enclosure wall is in the right-of-way, permission would need to be granted by the City of Columbia.

Installations

Painted or applied 'photo wall' interactive murals are the best option for a wall of limited size such as this one. See examples of interactive photo walls at right.



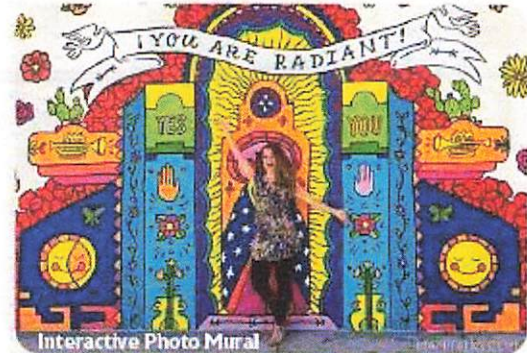
Site Photo



Map Location



Installation Considerations



Congaree Vista Guild Public Art Placement Plan



The Vista Guild would like to work with One Columbia for Arts and Culture on a new public art piece. This piece will be located on the trash enclosure on the 1100 block of Park Street. The Vista Guild would like to commission an artist to add a sculpture to the walls of the trash enclosure. The Guild would like to work closely with the City of Columbia on this project in hopes of installing and dedicating the art as part of the Artista Vista festivities in April of 2025. We think this will further enhance the block, which was redone and reopened in the spring of 2022.

The west side of Park Street was redone a few years ago in hopes of making it friendlier for visitors to the district. We would love to add to what has been created on this block and give people a destination to visit when they are walking down this new sidewalk. It is our hope that this art will give the trash enclosure more attention in a positive way. The Vista takes pride in being an Official South Carolina Cultural District. We hope that by continuing to add public art like this, we will continue to lead the city in the arts for years to come.

Subject: Public art project letter of support

Date: Friday, October 11, 2024 at 1:51:31 PM Eastern Daylight Time

From: Carolyn Leedecker

To: Abby Anderson

Dear Arts, Historic Preservation and Philanthropy Committee:

The Vista Neighborhood Association (VNA) fully supports The Vista Guild's proposed public art project which will be located on the trash enclosure on the 1100 block of Park Street, in front of the Oyster Bar restaurant. The proposed wall sculpture on the side of the enclosure will contribute to and enhance the art scene of the Vista.

Art is important to the life of our city and The Guild plays an integral role in the artistic and economic development and viability of the Vista and thus has our total support and endorsement for this project.

Sincerely,

Carolyn LeeDecker, president

Sent from my iPhone Sent from my iPhone

To Whom it May Concern,

We at Pearlz Oyster Bar would love for art to be displayed on the wall around our trash area!
We hope you take our opinion into consideration when making your decision!

Thank you,

A handwritten signature in black ink, appearing to read 'Victoria Russell', written in a cursive style.

Victoria Russell

General Manager, Pearlz Oyster Bar



CITY OF COLUMBIA
SOUTH CAROLINA
OFFICE OF CITY COUNCIL

December 5, 2024

Dear Members of the Public Art Committee,

As Councilman of District II, I express my strong support for the Wall Sculpture on Park Street project. I am always eager to see creative initiatives that enhance our public spaces and bring new life to our city's infrastructure.

The proposed wall sculpture on Park Street represents a unique opportunity to not only enhance the area but also to engage the community in a meaningful way. This project will undoubtedly become a signature landmark, fostering both civic pride and artistic expression, while also promoting safety and vibrancy in the surrounding neighborhoods.

I believe this project aligns perfectly with our city's goals of fostering cultural enrichment and enhancing public spaces for residents and visitors alike. I fully support this initiative and look forward to seeing it come to life.

Sincerely,

Ed McDowell, Jr.
District II



October 20, 2024

Dear Committee Members,

It is a pleasure to endorse the second public art project as part of the Vista's comprehensive public art placement plan. I am excited to support the Vista Guild's proposed project to be located at Gervais Street and Park Street. This will be an interactive art wall that will allow residents and visitors to capture great memories. I look forward to seeing the excitement that this project is sure to bring to the Vista. Let's forge ahead with implementing these great projects in accordance with the policy and procedures and in collaboration with One Columbia for Arts and Culture.

Sincerely,

A handwritten signature in blue ink that reads "Tyler Bailey".

Councilman Tyler D. Bailey
Columbia City Councilman At-Large



Arts, Historic Preservation, and Philanthropy Committee
City of Columbia
1737 Main St.
Columbia, SC 29201

Re: Congaree Vista Guild's Park Street Wall Sculpture Project

Dear Councilman Bailey ,

I am writing on behalf of One Columbia to express our enthusiastic endorsement of the Congaree Vista Guild's Park Street Wall Sculpture Project. This public art initiative has the potential to enrich our community and enhance our shared spaces.

This transformative project aims to infuse the area with vibrancy and character, inviting engagement and interaction among residents and visitors alike. It encourages community members to gather and explore their surroundings, contributing to a lively and welcoming atmosphere.

The vision for this project aligns seamlessly with The Vista's goal of becoming a vibrant, walkable neighborhood that embraces a diverse mix of people, businesses, and entertainment options.

Public art has consistently demonstrated its ability to foster community pride and enhance local identity. We firmly believe that this initiative will yield significant benefits, including increased foot traffic to local businesses, boosted tourism, and a strengthened sense of community ownership. Beyond beautifying our environment, this project will facilitate dialogue and interaction among residents and visitors, enriching the cultural landscape of our area.

We wholeheartedly support the Congaree Vista Guild's Park Street Wall Sculpture. Thank you for considering our endorsement. We are eager to see the positive impact this project will deliver.

Sincerely,

Pamela Zeljak
Public Art Administrator
One Columbia for Arts and Culture

One Columbia for Arts and Culture
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