

ORDINANCE NO.: 2005-104

Amending the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 12, Motor Vehicles and Traffic, Article I, In General, is amended to repeal Sec. 12-5, Operating or parking vehicle for purpose of advertising and to add Sec. 12-18, Advertising vehicles

BE IT ORDAINED by the Mayor and Council this 3rd day of May, 2006, that the 1998 Code of Ordinances of The City of Columbia, South Carolina, Chapter 12, Motor Vehicles and Traffic, Article I, In General is amended to repeal Sec. 12-5, Operating or parking vehicle for purpose of advertising and to add Sec. 12-18, Advertising vehicles, to read as follows:

**Sec. 12-18. Vehicles displaying advertising.**

Vehicles which display advertisements are permitted upon the streets and public ways of the City, provided such vehicles conform with the following requirements:

- No advertising display may be illuminated by any means;
- No advertising display shall exceed eighty-five (85) square feet;
- Only one advertising display shall be permitted on any vehicle surface;


Operators of such vehicles must obtain a franchise to be issued by Columbia City Council and pay an annual franchise fee of, Three Hundred Fifty and No/100 (\$350.00) Dollars such franchise fee to be in addition to a business license fee. The provisions of this subsection do not apply to vehicles which advertise goods or services provided by the person or business entity which owns the vehicle.

5. Changeable copy signs must remain static for intervals of at least six (6) seconds.

This ordinance is effective as of final reading.

Requested by:

Councilmember Rickenmann



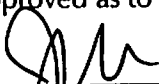
MAYOR

Approved by:



City Manager

Approved as to form:



City Attorney

ATTEST:



City Clerk

Introduced: 1/11/2006  
Final Reading: 5/3/2006

ORIGINAL  
STAMPED IN RED