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ORDINANCE NO.: 2019-016

Amending the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 12, Signs, Sec. 17-401, Definitions, Sign

BE IT ORDAINED by the Mayor and Council this 2nd day of April, 2019, that the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 12, Signs, Sec. 17-401, Definitions, Sign, is amended to add (8) and read as follows:

Sec. 17-401. Definitions.

Sign means any device designed to inform or attract the attention of persons not on the premises on which the device is located, including mobile signs and portable signs; provided, however, that the following shall not be included in the application of the regulations in this division:

- (1) Signs not exceeding one square foot in area and bearing only property numbers, post box numbers, names of occupants of premises, or other identification of premises not having commercial connotations.
- (2) Flags, insignia of any government, and holiday/seasonal decorations, except when displayed in connection with commercial promotion.
- (3) Legal notices, identification, information or directional signs erected or required by governmental bodies.
- (4) Integral decorative or architectural features of buildings, except letters, trademarks moving parts or moving lights.
- (5) Signs directing and guiding traffic only when such signs are located upon the same property as the location to which persons are directed or guided, and such signs shall contain no advertising matter.
- (6) Non-illuminated "No Trespassing" or like other signs serving as notice from an owner or tenant to persons not on the premises that entry to the premises is prohibited or restricted, provided no sign exceeds three square feet and no property zoned single- or two-family residential contains more than four such signs.
- (7) Signage necessary or appurtenant to the placement or operation of a Public Bicycle-Sharing Station.
- (8) Signage installed as part of a wayfinding program sponsored by the Columbia City Council.

Assistant City Manager Gentry

Approved by:

City Manager

Approved as to form:

ATCEST:

City Attorney Introduced: 3/19/2019 Final Reading: 4/2/2019

Last revised: 2/18/2019

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