

ORDINANCE NO.: 2019-036

Amending the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 12, Signs, Sec. 17-401 Definitions, Sign

BE IT ORDAINED by the Mayor and Council this 4th day of June, 2019 that the 1998 Code of Ordinances of the City of Columbia, South Carolina, Chapter 17, Planning, Land Development and Zoning, Article III, Zoning, Division 12, Signs, Sec. 17-401 Definitions, Sign, is amended to read as follows:

Sec. 17-401. Definitions.

Sign means any device designed to inform or attract the attention of persons not on the premises on which the device is located, including mobile signs and portable signs; provided, however, that the following shall not be included in the application of the regulations in this division:

- (1) Signs not exceeding one square foot in area and bearing only property numbers, post box numbers, names of occupants of premises, or other identification of premises not having commercial connotations.
- (2) Flags, insignia of any government, and holiday/seasonal decorations, except when displayed in connection with commercial promotion.
- (3) Legal notices, identification, information or directional signs erected or required by governmental bodies.
- (4) Integral decorative or architectural features of buildings, except letters, trademarks moving parts or moving lights.
- (5) Signs directing and guiding traffic only when such signs are located upon the same property as the location to which persons are directed or guided, and such signs shall contain no advertising matter.
- (6) Non-illuminated "No Trespassing" or like other signs serving as notice from an owner or tenant to persons not on the premises that entry to the premises is prohibited or restricted, provided no sign exceeds three square feet and no property zoned single- or two-family residential contains more than four such signs.
- (7) Signage necessary or appurtenant to the placement or operation of a Public Bicycle-Sharing Station.
- (8) Signage installed as part of a wayfinding program sponsored by the Columbia City Council.
- (9) Regional Transit Authority signage mounted on a pole and/or attached to shelters, benches and other structure/amenities that indicate transit stop locations, hours of operation, routes, contact information, and off-premise marketing panels for the exclusive use of the authority. One off-premise marketing panel is permitted per transit stop location and shall not exceed 12 square feet in area for a bench or 25 square feet in area for a transit shelter.

Requested by:



Mayor

Approved by:



City Manager

Approved as to form:



City Attorney

ATTEST:



City Clerk

Introduced: 5/21/2019
Final Reading: 6/4/2019

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