

RESOLUTION NO.: R-2018-097

*Approving the Honorary naming of the 1600, 1700, 1800 and 1900 blocks of McFadden Street
Between Barhamville Road and Two Notch Road "McBride Way"*

WHEREAS, Willie and Catherine McBride were the proud parents of eight children who spent their formative years in Allen Benedict Court and Jagers Terrace before moving to the family home located at 2459 Waites Road in the Jones-McDonald Neighborhood, where members of the family still reside; and,

WHEREAS, the McBride family have been residents of the City of Columbia for over seventy years, with education and church being instilled in them at a young age. The children attended and graduated from Richland District One schools and were members of and attended First Calvary Baptist Church and Second Nazareth Baptist Church, continued their educations at Allen University, Benedict College, Winthrop College, S.C. State University, Howard University, Penn State University, the University of South Carolina, Liberty University and Columbia Business College before starting their careers in the Columbia area; and,

WHEREAS, the McBride family worked to promote civic, neighborhood, religious and educational opportunities throughout the midlands area. During the Civil Rights Era Wilhelmina McBride became the first African American to work as a cashier on Main Street at Silver's Dime Store and became one of the first teachers to integrate Richland One schools; and,

WHEREAS, at one point there were eight McBride's employed in Richland School District One - Wilhelmina McBride, Doris McBride Adams, Yvonne McBride, Carmen McBride Broadwater and Jeannette Wright McBride were teachers, Laurie McBride Gantt worked in technology, Wendy McBride Peters was a school nurse and Damon Jeter served on the school board. Larry McBride worked at the Human Affairs Commission, Catherine McBride Jeter was the first African American to hold the position of Executive Secretary for a committee of the South Carolina House of Representatives and later served as Executive Assistant to the first African American elected by the South Carolina General Assembly as a Commissioner at the Employment Security Commission; and Thelma McBride Tillis worked in the federal government at Fort Jackson.

WHEREAS, through their dedication to their community many have served in elected and appointed positions - Frank McBride as a member of the House of Representatives, Board of Visitors for the Citadel Military College, President and CEO of the Black United Fund of the Midlands and President and CFO of the East Central City Consortium; Wilhelmina McBride was a member of the General Assembly and served five four-year terms on the Board of Trustees for Wil Lou Gray Opportunity School and was President of the Jones McDonald Neighborhood Association; Doris McBride Adams was elected as President of the Jones McDonald Neighborhood Association upon Wilhelmina's retirement; upon the death of her husband Cecil Tillis, Thelma McBride Tillis was elected to and finished out his term with Richland County Council; Damon Jeter served on the Richland County School District One Board of Commissioners and upon his aunt Thelma Tillis' retirement ran for and was elected to the District 3 Richland County Council until 2015; upon Damon Jeter's retirement, his aunt Yvonne McBride ran for and was elected to the District 3 Richland County Council; and, Jeanne Wright McBride has served on the Richland One School Board was elected as the first African American Clerk for Richland County, is Chairman of the Board for Richland One Middle College, President of the Midland Terrace Neighborhood Association and President of the Neighborhood Council; and,

ORIGINAL
STAMPED IN RED

ORIGINAL
STAMPED IN RED

WHEREAS, the family is proud to be a part of the City of Columbia and Richland County's history and by using their God-given talent to assist others and through commitment and dedicated service, and desire to continue to serve their community for generations to come; NOW, THEREFORE,

BE IT RESOLVED this 2nd day of October, 2018, that the Mayor and City Council of the City of Columbia hereby approve the honorary naming of the 1600, 1700, 1800 and 1900 blocks of McFadden Street between Barhamville Road and Two Notch Road "McBride Way." The design and color of the honorary toppers shall be subject to the approval of the Director of Public Works.

Requested by:

Councilmember McDowell



Mayor

Approved by:



City Manager

Approved as to form:



City Attorney

ATTEST:



City Clerk

Introduced: 10/2/2018
Final Reading: 10/2/2018

APPLICATION



We Are Columbia

HONORARY STREET/FACILITY AND SITE RENAMING

Please see submission checklist for materials necessary for application
SUBMISSION MATERIALS MUST ACCOMPANY APPLICATION
Application form and materials are **DUE AT 4:00 p.m.** thirty (30) days prior to ceremony.

- Is the designation: Street naming
 Facility and site naming
- Checklist: Application
 Council Member Sponsor
 Letter(s) of Support

Wilhelmina McBride WMCBride4@sc.rr.com
Applicant Signature* E-mail Address

Wilhelmina McBride 2459 Whites Rd.
Print Name Mailing Address

(803) 771-7852 1-28-2018
Phone Number Date

Check and initial each box in this section acknowledging application requirements.

- WMCB Signage wording cannot exceed twenty-six characters
- WMCB Any changes to initial request must be made no more than 20 days prior to ceremony
- WMCB Signage wording and resolution will be finalized 15 days prior to ceremony
- WMCB Applicant must provide letter(s) of support from neighborhood association, institution or business(s) impacted by the proposed renaming street, facility or site

APPLICATION



HONORARY STREET/FACILITY AND SITE RENAMING

1. Name of individual or organization to be honored:

McBride Family

2. Name of street, facility or site proposed for designation:

Please list the intersecting street. No more than two signs are permitted per designation.

Two Notch, to water - to McEadden -
Bavahaville Rd.

3. Attach sheet describing the significant contribution(s) this individual or organization has made in the community: Included.

4. Location, date and time of unveiling ceremony:

5. Council Member Sponsor:

Name Councilman McDowell

Edward H McDowell

FOR STAFF USE:

Council Member Sponsor: Approved Rejected

Public Works: Approved Rejected

Review Type: Staff Council _____ Council Date

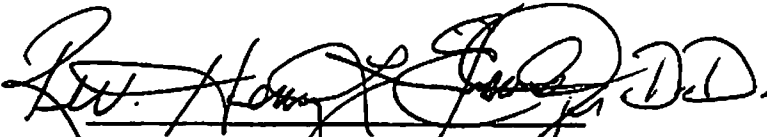
TO THE MAYOR OF THE CITY OF COLUMBIA AND MEMBERS OF CITY COUNCIL:

It gives me great pleasure to endorse and support the naming of a designated portion of Waites Road to the McBride Family. The family home is located at 2459 Waites Road and is still occupied by family members.

I am the Pastor of Union Baptist Church located at 1800 Germany Street. I have known the McBride family over a period of time. They have consistently supported Union Baptist Church in this community through fellowship and public service. When there is a need for community involvement family members have shown natural leadership qualities. They have diligently served this community on the local and state level helping others solve difficult problems for many years.

This endorsement letter cannot stress enough the importance of their deep commitment to this community.

Sincerely,



**Reverend Henry Edmonds, Pastor
Union Baptist Church**

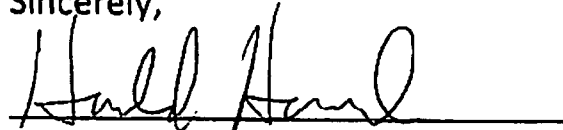
TO THE MAYOR OF THE CITY OF COLUMBIA AND MEMBERS OF CITY
COUNCIL:

It is an honor and a privilege to endorse and support the naming of a designated portion of Waites Road to the McBride Family. The family has lived in this community for more than 70 years. The family home is located at 2459 Waites Road and is still occupied by family members.

I am a local business owner in the community and have known this family for many years. They have diligently served this community on the local and state level for many years.

This endorsement letter cannot stress enough the importance of their civic contribution to this community.

Sincerely,

A handwritten signature in black ink, appearing to read "Harold Howard", written over a horizontal line.

Harold Howard, Owner/Operator
Howard's Garage & Towing Service

Following in familiar footsteps

Politics is a family affair for one north Columbia clan

A FAMILY ACTIVE IN POLITICS

By DAWN HINSHAW
Staff Writer

When former school board member Damon Jeter moves to a seat on Richland County Council in January, he'll be playing musical chairs with members of his well-known, north Columbia fam-



Jeter, a 37-year-old lobbyist, is taking over a seat vacated by his aunt, Thelma Tillis.

And the person filling Jeter's seat on the Richland 1 school board? His aunt, Jeanette McBride, a community activist and retired teacher.

In politics, a family name can almost become "a brand name," said Brad Gomez, a political science professor at USC.

And while there are some twists to this particular story, a life of succession is common among politically active families, from the Kennedys nationally to the Sheheens, Louries and McBrides locally.



There are layers to the explanation of how success in politics is handed from one generation to the next.

"It's a function of family values, in many ways; whether families value public service," Gomez said. "And politics is a family event. You don't get involved in politics without your spouses and children."

Among voters, he said, a familiar name imparts a sense of trust and reliability — and makes it easy to figure out which lever to push.



For the McBrides, both of these explanations ring true.

JETER

FROM PAGE 1

Jeter, whose mother was a McBride, said he began working in campaigns when he was about 10, and politics "just kind of rubbed off."

"I remember as a kid having to walk door-to-door. Knocking on doors, asking people to please go vote, handing out literature," he said.

Jeter said he grew up in a large family, one that likes to debate ideas and issues. "I developed a keen sense of when to shut up and when to listen."

At 31, he won a seat on the Richland 1 school board, serving six years before running for County Council this year in the Nov. 2 election.

Jeter said he likes the strategy involved in running a campaign, figuring out the issues that are important to voters and coming up with answers to problems.

His signature as a school board member has been a gregarious nature that stood out among his more reserved colleagues.

To get to the county level in politics, Jeter admits with a laugh that he pressed Tillis to give up her seat.

Tillis, 66, had finished the term of her late husband, Cecil Tillis, who died in office. She said her nephew always made it clear he'd run when she threw in the towel, which she did after six years on the County Council.

"He called me. He'd say, 'Are you going to run?' and he kept up. 'Are you going to run?'"

"He called me two or three times," Tillis said.

Jeter, who's single, lives right

next-door to his Aunt Jeanette.

"When the guy comes to cut her grass . . . we split the tab" on the side yard, he said. "That's how close we are."

In November, another aunt ran for a seat on the school board, appealing to voters throughout the district. McBride won more votes than any of her five competitors.

Her family's been in north Columbia so long, she said, just about everyone knows them. "I had people who could vouch for me."

McBride, now 69, began working in the civil-rights movement as a young woman, then in the schools as a young mother. In recent years, she's devoted her energies to her neighborhood organization.

She was about ready to retire from her teaching post when she saw an opening on the school board — and took a chance on serving in local government.

She was sworn-in Nov. 8.

A 27-year veteran of the classroom, McBride doesn't see herself moving to any other positions. The school board is probably it.

Her husband, former state legislator Frank McBride, has a legacy of public service marred by his conviction in a 1991 vote-buying scandal.

Today, he volunteers on a number of community-related boards but said he's left politics behind — except for helping his wife get re-elected, when the time comes.

"She'll probably want to be on the school board for awhile," said McBride, 61.

Wife Jeanette said there's a reason for that. "It's a family passion."

Reach Hinshaw at (803) 771-8641 or dhinshaw@thestate.com.

Post Office Box 4600
Columbia, SC 29240
February 14, 2018

The Honorable Stephen K. Benjamin, Mayor
Members of City Council
The City of Columbia, South Carolina
1737 Main Street
Columbia, SC 29201

Dear Mayor Benjamin and Members of City Council:

Please accept this correspondence as full endorsement and support of the naming of a designated portion of Waites Road in the Jones-McDonald neighborhood in honor of the McBride family. The McBride family has lived in and contributed to this community for over 70 years. The family home, located at 2459 Waites Road, has been occupied by McBride family members for more than 50 years.

I have known the McBrides for almost 60 years and I have worked and served with various members of the family in several different civic and public service activities. Wilhelmina McBride currently serves as president of our Jones-McDonald Neighborhood Association, her sister, Yvonne McBride, serves on Richland County Council and a sister-in-law, Jeanette McBride, serves as Richland County Clerk of Court. The entire family seems to value service to others and to the community.

I am sure that the entire Jones-McDonald neighborhood will be in full support of this special recognition for this special family.

Sincerely,



Alexzena Irving Furgess, Vice President
The Jones-McDonald Neighborhood Association and
The Edgewood Community Improvement Cooperative Council

the first teachers to integrate Richland One schools. At one point and time in the family history there were eight McBride's employed in Richland School District One. Wilhelmina McBride, Doris McBride Adams, Yvonne McBride, Carmen McBride Broadwater and Jeanette Wright McBride were teachers. Laurie McBride Gantt worked in technology, Wendy McBride Peters was a school nurse and Damon Jeter served on the school board. Larry McBride worked at the Human Affairs Commission, Catherine McBride Jeter was the first African American to hold the position of Executive Secretary for a committee of the S.C. House of Representatives and later served as Executive Assistant to the first African American elected by the S.C. General Assembly as a Commissioner at the Employment Security Commission, and Thelma McBride Tillis worked in the federal government at Fort Jackson South Carolina. All of these positions were service jobs that helped set the stage for progress in the black community.

Frank McBride and other family members worked with and helped to promote civic, neighborhood, religious, and educational opportunities through service in varied ways throughout the years right here in our capitol city.

ELECTED & APPOINTED OFFICIALS

- **Frank McBride**, elected to the S. C. House of Representatives, served on the Board of Visitors for the Citadel Military College, Charleston, SC, President & CEO of the Black United Fund of the Midlands, President & CFO of the East Central City Consortium
- **Wilhelmina McBride**, elected by the General Assembly and served 5 four year terms on the Board of Trustees for Wil Lou Gray Opportunity School, President of the Jones McDonald Neighborhood Association.
- **Doris McBride Adams**, upon Wilhelmina's retirement, Doris McBride Adams became a candidate for her seat and was elected. She presently holds that position.
- **Thelma McBride Tillis**, upon the death of her husband, Richland County Councilman, **Cecil Tillis**, was elected to finish out his term on Richland County Council.



The passion for service has continued with the McBride Family since the 1997 newspaper article was written. Willie and Catherine McBride were the proud parents of eight children. They all had their formative years as residents of the Columbia Housing Projects (Allen Benedict Court and Jagers Terrace). All the siblings and their children graduated from Richland District One schools. Upon graduation from high school they have attended Allen University, Benedict College, Winthrop College, S.C. State University, Howard University, Penn State University, University of South Carolina, Liberty University and Columbia Business College. Education and church (First Calvary Baptist & Second Nazareth Baptist Church), were top priorities for the family.

1960 thru 2017

During the Civil Rights Era, when Blacks fought hard, demonstrated and some died for equal rights, integration was an important component in moving forward. Wilhelmina McBride was the first African American to work as a cashier on Main Street in Columbia at Silver's Dime Store. It may seem insignificant for some today, but Richland County African Americans were very proud to see her in that position. Silver's was the place where African Americans came to cash their checks and buy food, clothes and other family necessities. She later was among

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- **Damon Jeter**, elected to the Board of Commissioners Richland County School District One. When his aunt, Thelma Tillis did not offer for re-election, he ran for the District 3 seat & was elected to serve 3 four year terms on Richland County Council. He did not offer for re-election in 2016.
 - **Yvonne McBride**, upon her nephew, Damon Jeter's retirement in 2016, elected to serve a 4-year term on Richland County Council, District 3.
 - **Jeanette Wright McBride**, elected to the Richland One School Board, elected and became the first African American Clerk of Court for Richland County, now serving her third, 4-year term, Chairman of the Board for Richland One Middle College, President of the Midland Terrace Neighborhood Association and President of the Neighborhood Council.

The passion and commitment of helping others and raising the bar to be an inclusive part of what is happening in our city and state, the family is proud to be a part of Richland County's History & Progress through the years. Making good things happen through commitment and dedicated service is who we are. We want to see everyone reach his/her highest potential. If you have a God-given and blessed talent, use it to lift someone up.

We are a family of diverse capabilities and with a love for God and Humanity, stay tuned we are not finished yet. We love our community and state, and will continue to serve for generations to come.