

RESOLUTION NO.: R-2019-040

Approving the Honorary naming of the 900 and 1000 blocks of Pine Street between Senate Street and Stark Street as "Beta Beta Zeta Way"

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WHEREAS, Zeta Phi Beta Sorority, Incorporated was founded on the campus of Howard University, in Washington, D.C., on January 16, 1920. The idea of Zeta was conceived by five co-eds Arizona Cleaver, Myrtle Tyler Faithful, Viola Tyler Goings, Fannie Pettie Watts and Pearl Anna Neal. The Founders known as our "Five Pearls," sought to establish a new type of organization on the founding principles of Scholarship, Service, Sisterhood, and Finer Womanhood. Zeta Phi Beta Sorority, Incorporated is a community conscious and action-oriented organization; and,

WHEREAS, Mrs. Doris Green-Hollerman along with ten other professional women spearheaded the efforts that organized the Beta Beta Zeta Graduate Chapter of Zeta Phi Beta Sorority, Incorporated being chartered in Columbia, SC on September 8, 1940. Beta Beta Zeta serves as advisors to young Zeta's on the campuses of Benedict College (Kappa Beta), Allen University (Lambda) and the University of South Carolina Columbia (Psi Eta); and,

WHEREAS, Beta Beta Zeta recognized the importance of fostering friendships and communication with women within their community and on May 4, 1984 chartered the Zeta Amicae Auxiliary of Columbia who believe in the principles of Zeta and work diligently to accomplish its goals and initiatives by mentoring and empowering young girls from elementary through high school through the implementation of programs that help to foster self-esteem, friendships, the importance of helping others, and how to become leaders within their communities; and,

WHEREAS, in the early years, Beta Beta Zeta purchased the historical Phyllis Wheatly YWCA building allowing them to provide tutoring to the Waverly Neighborhood Children. Beta Beta Zeta also utilized their newfound space for their Stork's Nest, an incentive program collaborated with the March of Dimes to provide pre-natal educational topics, baby items to expectant mothers and transportation assistance; and,

WHEREAS, Beta Beta Zeta has provided support, scholarships and donations through partnerships and volunteering to help meet the needs of the community by partnering with First Nazareth Baptist Church, New Ebenezer Baptist Church, St. Martin de Porres, the Healthy Start Program at Palmetto Health Richland Hospital, Clean of Heart, Transitions, Ronald McDonald House, W.A. Perry Middle School, Columbia VA Healthcare Systems. Their dedication to their community has and will continue to provide support to residents in need; and,

WHEREAS, Beta Beta Zeta has won SC Zeta Graduate Chapter of the year for the past five years, has nurtured partnerships through their Zetas Helping Other People Excel (Z-HOPE) community service programs, has blazed new paths by utilizing the talents of its members to provide programs that educate caregivers in assisting their elderly family members in improving their health, through mind, body and spirit activities. Beta Beta Zeta encourages self-empowerment through non-partisan social action activities. Lastly, they promote scholarship through their bi-annual Blue Revue Scholarship Cotillion. Lastly, Beta Beta Zeta, is unified and zetarized in continuing to provide award winning service to our community and beyond; NOW,

THEREFORE,

BE IT RESOLVED this 7th day of May, 2019, that the Mayor and City Council of the City of Columbia hereby approve the honorary naming of the 900 and 1000 blocks of Pine Street between Senate Street and Stark Street "Beta Beta Zeta Way". The design and color of the honorary toppers shall be subject to the approval of the Director of Public Works.

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Requested by:

Council Member McDowell _____




Mayor

Approved by:



City Manager

Approved as to form:



City Attorney

ATTEST:



City Clerk

Introduced: 5/7/2019
Final Reading: 5/7/2019