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RESOLUTION NO.: R-2020-030

Ratifying the Adoption of a new City Flag

WHEREAS, by Resolution No.: R-2017-010 enacted on January 10, 2017, the Mayor and City Council authorized the Columbia Design League and One Columbia for Arts and History to coordinate the process for identification of a new flag design for the City of Columbia as the current City of Columbia flag adopted in 1912 is unknown to citizens and has rarely been used, does not follow accepted principles of good flag design and uses governmental seals and imagery that no longer best represent the City of Columbia; and,

WHEREAS, a city flag serves as an important civic symbol and should accurately represent all citizens of the City; and,

WHEREAS, the Columbia Design League and One Columbia for Arts and Culture sought public input and established a jury of key stakeholders and experts to narrow the submitted designs and identify a suitable new design and made a recommendation from the entries to the Mayor and City Council for consideration; and,

WHEREAS, on February 4, 2020, the Mayor and City Council voted to adopt the attached flag design as the official flag of the City of Columbia; NOW THEREFORE,

BE IT RESOLVED by the Mayor and City Council this 10th day of March, 2020, that the adoption of the attached flag design as the official flag of the City of Columbia is hereby ratified; and,

BE IT FURTHER RESOLVED that use of the City flag by the Mayor, City Council and City employees in conjunction with official City purposes and events is authorized, and use by members of the public to promote and represent the City is hereby authorized.

ADi
Mayor
ATTEST:
City Clerk City Clerk

Introduced: 3/10/2020 Final Reading: 3/10/2020

