

**RESOLUTION NO.: R-2021-023**

*Authorizing consumption of beer and wine beverages only at the SC Pride Festival 2021  
on Main Street on Friday, October 22, 2021 and Saturday, October 23, 2021*

WHEREAS, SC Pride Movement ("Sponsor") is sponsoring the SC Pride Festival 2021 on Friday, October 22, 2021 and Saturday, October 23, 2021 in the half block area of the 1200 block of Main Street north of the entrance to the parking garage located behind 1221 Main Street to allow for ingress and egress to the parking garage; the half block area of the 1200 block of Lady Street west of the entrance to the First Citizens Bank and Trust parking lot to allow for ingress and egress to parking lot; the half block area of the 1100 block of Lady Street east of the entrance into the parking garage located behind 1227 Main Street to allow for ingress and egress into the parking garage; the 1300 block of Main Street between Lady Street and Washington Street; the 1400 block of Main Street between Washington Street to the southern crosswalk at Hampton Street; the half block area of the 1100 block of Washington Street east of the parking lot located behind 1401 Main Street and the Washington Street garage to allow for ingress and egress to the parking lot and garage; the half block area of the eastern 1100 block of Hampton Street adjacent to Boyd Plaza to the entrance of the parking lot located behind 1441 Main Street to allow for ingress and egress to the parking lot; and,

WHEREAS, Sponsor has requested permission for the temporary closing and use from noon on Friday, October 22, 2021 until midnight Saturday, October 23, 2021, of the half block area of the 1200 block of Main Street north of the entrance to the parking garage located behind 1221 Main Street to allow for ingress and egress to the parking garage; the half block area of the 1200 block of Lady Street west of the entrance to the First Citizens Bank and Trust parking lot to allow for ingress and egress to parking lot; the half block area of the 1100 block of Lady Street east of the entrance into the parking garage located behind 1227 Main Street to allow for ingress and egress into the parking garage; the 1300 block of Main Street between Lady Street and Washington Street; the 1400 block of Main Street between Washington Street to the southern crosswalk at Hampton Street; the half block area of the 1100 block of Washington Street east of the parking lot located behind 1401 Main Street and the Washington Street garage to allow for ingress and egress to the parking lot and garage; the half block area of the eastern 1100 block of Hampton Street adjacent to Boyd Plaza to the entrance of the parking lot located behind 1441 Main Street to allow for ingress and egress to the parking lot; and, for the temporary closing and use of right-hand west bound lane of traffic of the 1100 and 1200 blocks of Gervais Street for parade disbursement on Friday, October 22, 2021, for a parade and event to be held on Friday, October 22, 2021 from 6:00 p.m. until 10:00 p.m. and an event on Saturday, October 23, 2021 from noon until 10:00 p.m.; for patrons to consume beer and wine beverages only at the event during the hours of 6:00 p.m. and 9:30 p.m. on Friday, October 22, 2021 and from noon until 9:30 p.m. on Saturday, October 23, 2021; and for crowd control and overflow; and,

WHEREAS, to insure the safety of attendees Organizer understands and agrees as follows:

1. Organizer shall work with the City to develop a written plan and design a footprint of the event area that adheres to COVID-19 pandemic safety and social distancing protocols as published by the CDC and SCDHEC and shall modify the plans and footprint as safety protocols published by the CDC and SCDHEC are updated.
2. The City may cancel the event at any time based upon public safety and/or public health concerns. The City shall not be financially responsible for any costs associated with the cancellation of the event.
3. Organizer shall display signs (physical and/or electronic) throughout the event area that discourage physical contact such as hugs, handshakes, fist bumps, and high-fives during the event.
4. Organizer shall encourage all attendees of the event to adhere to all COVID-19 safety protocols to include but not be limited to wearing of face masks, social distancing and frequent washing of hands.
5. Organizer is required to provide portable restroom facilities at the event unless it can substantiate the sufficient availability of both ADA accessible and non-accessible facilities in the immediate area of the event site which will be available to the public during the event. Organizer is to provide a minimum of four (4) chemical or portable toilets and two (2) wash stations for every 250 people, or portion thereof who attends the event. Ten percent (10%) of these facilities should be ADA accessible. This figure is based upon the maximum number of attendees at the event during peak time. The City of Columbia may determine the total number of required restroom facilities on a case-by-case basis. Organizer shall post signs or markers to prohibit lines or crowds forming near the restroom without maintaining a distance of at least six (6) feet from other people.
6. Organizer shall post signs or markers to prohibit lines or crowds forming near food vendors and should encourage attendees to bring their own water. Alcohol, beer and/or wine shall be prohibited at the event without approval of a written resolution of City Council.
7. Organizer shall coordinate with food vendors to offer touchless payment options if possible and available or provide a tray for the exchange of payment to avoid hand contact. Frequently touched surfaces should be cleaned after each customer and customers are encouraged to use their own pens.
8. At no cost to the City, Organizer shall be responsible for hiring of no less than two (2) off-duty City of Columbia police officers during the hours of noon Friday, October 22, 2021 until midnight Saturday, October 23, 2021.

WHEREAS, it has been determined that such an event would be in the public interest; NOW, THEREFORE,

BE IT RESOLVED by the Mayor and Council this 20th day of July, 2021, that the sale of beer and wine beverages only is authorized between the hours of 6:00 p.m. and 9:30 p.m. on Friday, October 22, 2021 and between the hours of noon and 9:30 p.m. on Saturday, October 23, 2021; and,

BE IT FURTHER RESOLVED that possession and consumption of alcoholic liquors or alcoholic beverages other than beer and/or wine beverages within the event area is prohibited; and,

BE IT FURTHER RESOLVED that VIP tents or VIP areas for the possession and consumption of alcoholic liquors or alcoholic beverages, other than beer or wine beverages, within the event area are prohibited; and,

BE IT FURTHER RESOLVED that organizer is responsible or shall make arrangements for the cleanup of all trash and debris within the festival area and within the designated area of impact as shown on the attached drawing, and shall place same in the roll carts provided by the City. Any overflow of trash and debris shall be placed in garbage bags with the top securely closed and placed beside the City roll carts. The number of roll carts needed for the event shall be determined by organizer and the City Solid Waste Division prior to the event and placed throughout the event area to ensure that trash and debris are well contained. Roll carts and bagged trash and debris shall be returned to the collection point designated by the City in a timely manner. If the organizer has not opted to use City services to clean up the festival area and within the designated area of impact as shown on the attached drawing, any costs incurred by the City in removing loose trash and debris within the festival area and within the designated area of impact as shown on the attached drawing, which the organizer has failed to clean up, shall be billed to and paid by the organizer; and,

BE IT FURTHER RESOLVED that outdoor possession and consumption of beer and wine beverages only, all outdoor musical performances and use of sound-amplifying devices shall end by 10:00 p.m. due to the proximity of the event to residential properties; and,

BE IT FURTHER RESOLVED that all vendors be restricted to stationary location; and,

BE IT FURTHER RESOLVED that only pedestrian traffic will be allowed within the area. All other traffic, including, but not limited to, automobiles, trucks, motorcycles, mopeds, bicycles, skate boards, and horses, except police horses, is prohibited. Canines are allowed, provided that current leash laws are observed as are set out in the 1998 Code of Ordinances of the City of Columbia, as amended. Coolers, glass bottles, breakable glasses and/or cups, large bags and backpacks shall be prohibited; and,

BE IT FURTHER RESOLVED that during the designated time the closed portion of the half block area of the 1200 block of Main Street north of the entrance to the parking garage located behind 1221 Main Street to allow for ingress and egress to the parking garage; the half block area of the 1200 block of Lady Street west of the entrance to the First Citizens Bank and Trust parking lot to allow for ingress and egress to parking lot; the half block area of the 1100 block of Lady Street east of the entrance into the parking garage located behind 1227 Main Street to allow for ingress and egress into the parking garage; the 1300 block of Main Street between Lady Street and Washington Street; the 1400 block of Main Street between Washington Street to the southern crosswalk at Hampton Street; the half block area of the 1100 block of Washington Street east of the parking lot located behind 1401 Main Street and the Washington Street garage to allow for ingress and egress to the parking lot and garage; the half block area of the eastern 1100 block of Hampton Street adjacent to Boyd Plaza to the entrance of the parking lot located behind 1441 Main Street to allow for ingress and egress to the parking lot; and, with the exception of the parking areas, adjacent off-street parking areas and any other areas posted as to not allow alcoholic liquors or alcoholic beverages other than beer and/or wine beverages only, is deemed to be the site of a public festival at which only beer and wine beverages may be consumed and the prohibition against possession or consumption of alcoholic beverages set forth in Sec. 14-99 shall not apply as to the possession and consumption of beer and/or wine beverages only. Possession and consumption of beer and wine beverages only shall be permitted only in plastic cups, plastic or aluminum bottles or aluminum cans provided by vendors within the areas designated.

PROVIDED, FURTHER, that the event organizer shall provide the names and cell phone numbers of a least two contact persons who can receive complaints during the event, including any set up and breakdown times. The cell phones shall remain on at all times during the event and during any set up and breakdown time.

PROVIDED, FURTHER, that failure of the event organizer to strictly comply with the time frames and other requirements and responsibilities set forth in this resolution may result in a denial of subsequent requests to allow the event.

PROVIDED, HOWEVER, that no solicitation or transactions be made in violation of Sec. 14-32, 1998 Code of Ordinances of the City of Columbia, South Carolina.

BE IT FURTHER RESOLVED that in the event of inclement weather on either or both Friday, October 22, 2021 or Saturday, October 23, 2021, the City Manager is authorized to approve the rescheduling of one or both events for another date within one (1) week from the date of the originally scheduled event upon receiving twenty-four (24) hours written notice requesting the rescheduling of the event. The hours of operation for the event, service of beer and wine at the event and closing of streets for set up, clean up and crowd control of the event shall remain as outlined above.


BE IT FURTHER RESOLVED that should the organizer reschedule the event for another date beyond one (1) week from the date of the originally scheduled event, a request for a resolution of City Council approving the new date of the event shall be required.

Requested by:

Assistant City Manager Shealy

  
\_\_\_\_\_  
Mayor

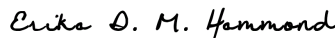
Approved by:

  
\_\_\_\_\_  
City Manager

Approved as to form:

ATTEST:

  
\_\_\_\_\_  
City Attorney

  
\_\_\_\_\_  
City Clerk

Introduced: 7/20/2021  
Final Reading: 7/20/2021

DATE OF REQUEST March 9, 2021

REQUESTOR'S NAME/CONTACT INFORMATION (E-MAIL/PHONE #/FAX#)  
Jeff March/President, SC Pride Movement  
marchjsc@yahoo.com  
803-269-6326

EVENT NAME/PURPOSE (i.e., St. Patrick's/Charity Fund-raiser)  
Famously Hot SC Pride Parade and Festival  
To support, advocate, educate and celebrate the LGBT community of South Carolina.

DATE(S) OF EVENT(S): (multiple day can be on one request)  
October 22-Get Lit Night Parade and Concert  
October 23-Famously Hot SC Pride Festival

RAIN CONTINGENCY DATE: (Rescheduling due to inclement weather is allowed once within one week from the date of the originally scheduled event upon 24-hour written notice to the City, without a new request. The time of event operation shall remain the same.)  
None

LOCATION OF EVENT (i.e., Amphitheater area of Finlay Park; 1300 and 1400 blocks of Main Street between Lady Street and Hampton Street)  
1200 Block of Main Street (from parking garage entrance) to 1400 Block of Main Street (at Hampton and the CMA, with complete access to the intersection of Main and Hampton for ample space for crowds attending stage. The stage is completely backed up to the curb of the sidewalks on the side of Hampton street that connects to the CMA. NO THRU TRAFFIC OF ANY KIND IN THIS INTERSECTION!

STREET(S) OR PARK AREA TO BE CLOSED (i.e., 1300 and 1400 blocks of Main Street between Lady Street and Hampton Street; Amphitheater area of Finlay Park; Boyd Plaza)  
Friday, October 22, 2021  
NOON: Lady Street from Main to parking lot entrance of First Citizens for Main Stage, sound and light set up. Intersection of Main and Lady closes at 4pm, as well as Lady from Garage entrance to Main intersection. Main Street from parking garage of 1200 block to Laurel begins to close for night Parade. Assembly of parade begins at 5pm at Laurel and Main Street areas. Parade kicks off from Main and Laurel at DARK.  
Saturday, October 23, 2021

HOURS FOR STREET(S) OR PARK AREA TO BE CLOSED (i.e., 5:00 p.m. - 12:00 a.m.) ALLOW TIME FOR SET UP/CLEAN UP  
Friday, October 22, 2021  
As stated above, some very small areas will close for Stage set up at Noon. By 6pm, Parade streets completely closed to all traffic. Pedestrians begin to fill the streets for parade viewing, and kick off party at the intersection of Main and Lady

HOURS OF EVENT (i.e., 6:00 p.m. - 10:00 p.m.)\*  
Friday, October 22, 2021 6pm-10pm  
Saturday, October 23, 2021 Noon-10pm

HOURS OF SERVICE OF BEER/WINE BEVERAGES ONLY (NO LIQUOR)\*\* (Service should end one-half hour prior to end of event (i.e., event is 6-10 p.m., beer/wine service is 5-9:30 p.m.)\*  
Friday, October 22, 2021 6-9:30pm  
Saturday, October 23, 2021 Noon-9:30pm

Requests should be submitted by mail, e-mail or fax at least 10 days in advance of the event to allow for preparation and review of the Resolution and scheduling on Council's agenda. Requests may be sent by e-mail ( jeff.march@pridemovement.com ), fax (803-737-4250) or mailed to City Attorney's Office, ATTN: Shan Ardis, POB 667, Columbia, SC 29202. A Draft Resolution will be prepared and forwarded for review to the event organizer, as well as to the City departments for coordination of City services and requirements (i.e., Police, Solid Waste, Parks and Recreation, etc.). Approval from the adjoining business/property owners must be obtained before your request will be submitted to City Council if streets are to be closed off during business hours. The event organizer is responsible for obtaining a permit or license if required by the South Carolina Department of Revenue.

\*Outdoor possession and consumption of beer and wine beverages only, all outdoor musical performances and use of sound-amplifying devices shall end by 10:00 p.m. due to the proximity of events to residential properties.

\*\*ONLY BEER AND WINE BEVERAGES ARE ALLOWED ON CITY PROPERTY. POSSESSION OF LIQUOR IS STRICTLY PROHIBITED. VIP tents or VIP areas for possession and consumption of beer and wine beverages within the event area are PROHIBITED.

NOTE: This form should only be used for public events where beer and/or wine are to be sold and consumed on City property (i.e., Main Street Latin Festival, St. Patrick's Festival, Vista Lights, Rocky Shoals Spider Lily Festival, etc.).

This form should not be used to request use of City property for private events (birthday, retirement, anniversary parties, etc.) nor for sidewalk sales or neighborhood block parties. Requests for private events at City parks should be made through the Parks and Recreation Department. Requests for sidewalk sales should be made to the City Manager. Requests for street closings for private neighborhood block parties should be made to the Police Department Special Events and Public Safety.

Fire Marshal George H. Adams, Jr., 803-545-3703  
Legal Department - Shan Ardis, 803-737-4242  
Parks and Recreation - Pearl Osborne, 803-545-3100  
Police Department Special Events - Sgt. Jennifer L. Jordan, (803) 545-3514  
Police Department Community Services - Brenda Murphy, 803-545-3507  
or fax 803-737-4250 - resolution preparation  
- meter tagging  
- park reservations  
- parade permit, police  
- street closing

**Ardis, Shari L**

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**From:** jeff march <marchnsc@yahoo.com>  
**Sent:** Tuesday, March 9, 2021 8:00 AM  
**To:** Ardis, Shari L  
**Subject:** [EXTERNAL] Famously Hot SC Pride parade and festival Safety

**\*WARNING\*: Use caution with links and documents in emails referencing the Coronavirus situation. Malicious actors have been using this situation as an opportunity to take advantage of users.**

**CAUTION:** This email originated outside of the organization. Do not click links or open attachments from unknown senders or suspicious emails. Never enter a username or password on a site that you did not knowingly access.

## **Famously Hot SC Pride Parade and Festival SAFETY PLAN/PROTOCOLS**

Famously Hot SC Pride Parade and Festival will take place on October 22 and 23, 2021 in the Main Street district. Each day is comprised of specific events where protocols will be in place to ensure the safety of patrons.

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- 1. All vendors and patrons are asked to please stay home if you are positive for COVID-19, are showing symptoms of COVID-19 or have had close contact with a person with symptoms in the past 14 days.
- 2. All vendors and patrons are asked to maintain 6+ feet of social distancing at all times at SC Pride events.
- 3. The City of Columbia mask ordinance is in place, so all patrons, vendors and businesses participating in SC Pride events are required to properly wear a face mask. (Masks are not required for children age 2 and younger.)
- 4. Please refrain from all hand and body contact with other patrons and vendors.
- 5. We ask all patrons to please refrain from handling products at vendor booths. Please ask the business for assistance.
- 6. Hand sanitizing stations will be available at SC Pride events.
- 7. Throughout the event, safety protocols will be announced from the various stages.

**Jeff March**  
**President, SC Pride Movement**  
931-D Senate Street  
Columbia, SC 29201  
(803) 269-6326

SC STATE HOUSE

GERVAIS ST

JS YARBESSY

JS MAIN

P

EMERGENCY  
EVACUATION ROUTE

ID CHECK

LADY ST

WC

WASHINGTON ST

ID CHECK

INFO BOOTH

P

WC

JS BELMONT

HAMPTON ST

STAGE

WC

P

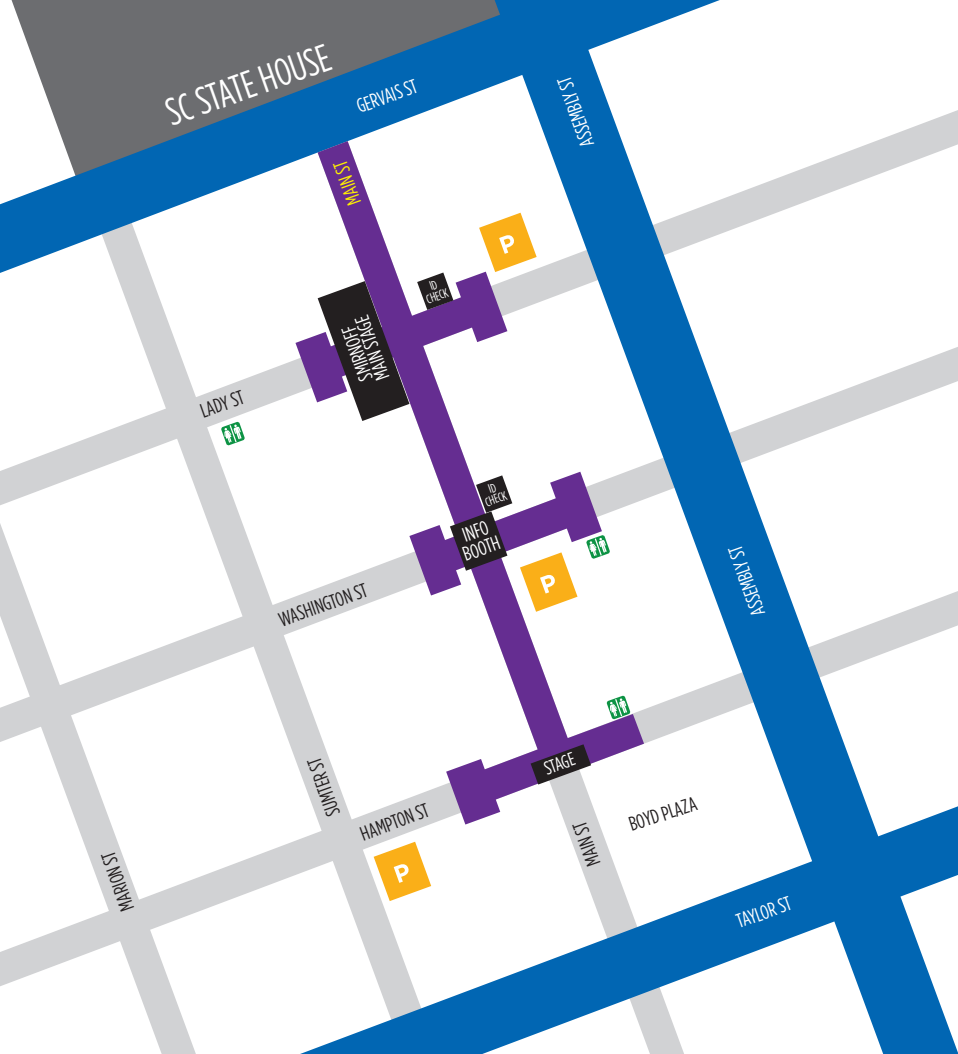
MAIN ST

BOYD PLAZA

JS YARBESSY

MARION ST

TAYLOR ST



PARKING  
↑

MAIN  
STAGE

LADY

MAIN

PARKING  
↑

PARKING  
ACCESSIBLE  
FROM  
ASSEMBLY  
←

WASHINGTON

INFO

HAMPTON

SECONDARY  
STAGE